

ARTWORK SETUP SPEC

These are guidelines to make the whole process of graphic production run as smoothly as possible, basic artwork can be produced at a small fee of £40 + VAT per hour all you need to do is supply your logo the text and we will PDF back a proof before starting production.

Artwork ideally should be setup at 1/4 size for optimum speed in output, all Photoshop origination should be setup at 150dpi in CMYK at final dimensions if possible to retain maximum quality, Hires PDFs are the best form of artwork to supply as this will eliminate the need for fonts.

If you are using a vector based program such as Illustrator or Freehand please convert all text to curves or paths to reduce kerning or line space problems, this again also allows us to print your work without needing any fonts.

If you have specific colours please supply a pantone reference or if the overall image has to match along side something if you can get us a sample or a proof of the work to be done we endeavour to match as closely as possible.

For anymore information or to place an order please do not hesitate in calling us on

- 0845 612 2110 -